

© **WHAT TO SAY**, **HOW TO SAY** - TO SAY. All Rights Reserved.



WHAT **TO SAY**

BX **DESIGN STUDIO**

ToSay.

HOW **TO SAY**

kidp 한국디자인진흥원 | 공인 디자인전문회사

“

투세이는 대한민국 부산에 기반을 둔 **Brand eXperience Design Stidio**입니다.
작업 핵심은 **브랜드 전략**, 컨셉 개발, **아이덴티티**, 디자인 시스템, 사이니지,
인쇄, **광고, 포장,** 전시 디자인, 이벤트 디자인, **웹디자인**, 인터랙티브, **영상**, 타이틀,
사용자 중심과 경험을 소중히 여기는 **디자인의 힘**을 만들어 갑니다.
투세이의 디자인 철학은 What **to say?** How **to say?** 에서 시작됩니다.

투세이는 **만족스런 품질**의 **디자인을 만들 수 있습니다.**

”

Brand eXperience Design

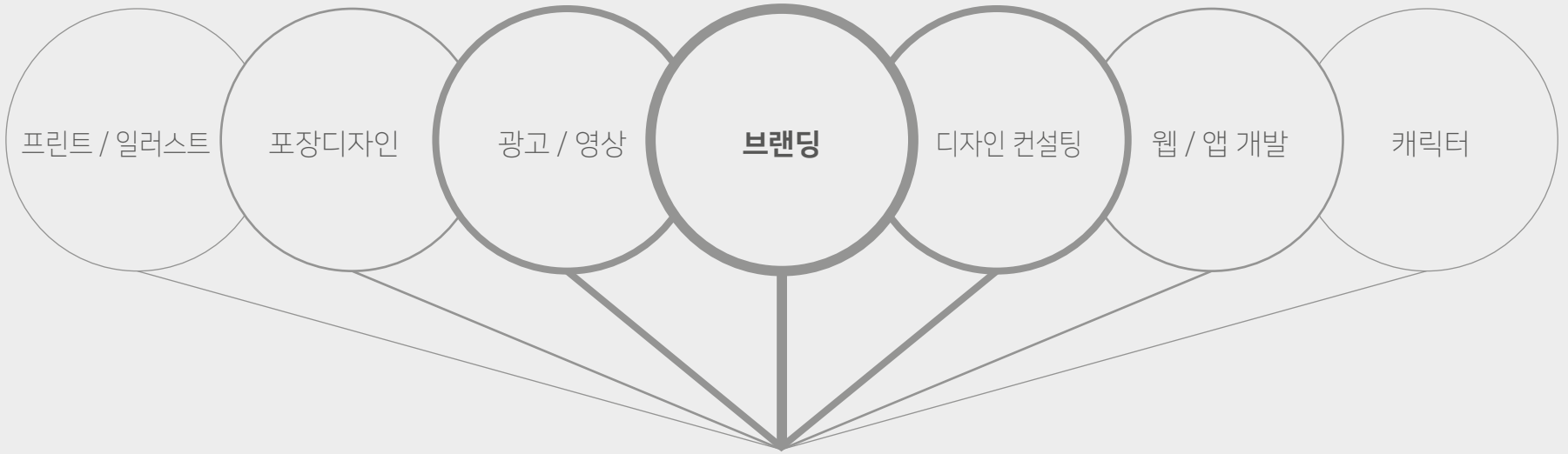
BX DESIGN STUDIO
To Say.
WHAT TO SAY — HOW TO SAY

프로젝트 규모에 따라 **각 분야별 전문 디자이너의 경험**을 **최우선**으로 합니다.
투세이는 **전문 게스트 디자이너 운영** 으로 **프로젝트의 성공**적인 마무리를 위해 **노력**하고 있습니다.

GUEST
DESIGNER
GROUP

×

BX **DESIGN**
STUDIO
To Say.
WHAT **TO SAY** — HOW **TO SAY**



BX **DESIGN STUDIO**

To Say.

WHAT **TO SAY** — HOW **TO SAY**



with 돋음 | www.dodm.co.kr

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.









해운대해수욕장
HAEUNDAE BEACH

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.





© What to say, How to say - TO SAY. All Rights Reserved.











© What to say, How to say - TO SAY. All Rights Reserved.



>> 프로들의 야구 - **이사만루25**



>> 퍼펙트이닝 25

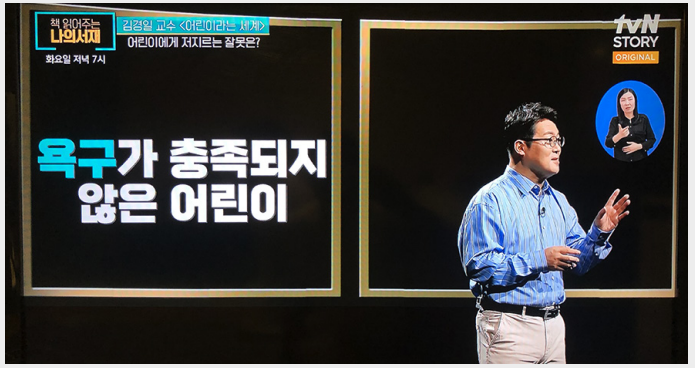
© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.









>> 이사만루체 사용 사례 이미지

》 이사만루체 폰트 개발

이사만루체 무료다운로드 www.gonggames.com | https://noonnu.cc

고객은 돌아서면 남이 되지만

팬은 돌아서면 적이 된다.

Customers turn around and become strangers Fan turns to become an enemy.

© What to say, How to say - TO SAY. All Rights Reserved.

부산의 유니콘 - 부니콘

Bunicorn

UNICORN OF BUSAN METROPOLITAN CITY



© What to say, How to say - TO SAY. All Rights Reserved.



with 돋음 | www.dodm.co.kr

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.



with 돋음 | www.dodm.co.kr

© What to say, How to say - TO SAY. All Rights Reserved. to Say.





© What to say, How to say - TO SAY. All Rights Reserved.

영상산업센터
Busan Visual Industry Center



© What to say, How to say - TO SAY. All Rights Reserved.







© What to say, How to say - TO SAY. All Rights Reserved.



with 돋음 | www.dodm.co.kr

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say TO SAY. All Rights Reserved.







United Nations
Educational, Scientific and
Cultural Organization



© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.

사단법인
부산어묵전략식품사업단

맛지예 부산어묵
대한민국 어묵의 본고장 부산에서 만들었습니다

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.



with 돋음 | www.dodm.co.kr

© What to say, How to say - TO SAY. All Rights Reserved.



with 돔음 | www.dodm.co.kr
© What to say, How to say - TO SAY. All Rights Reserved.
to Say.





© What to say, How to say - TO SAY. All Rights Reserved.

덕포 시장

SINCE 1978

















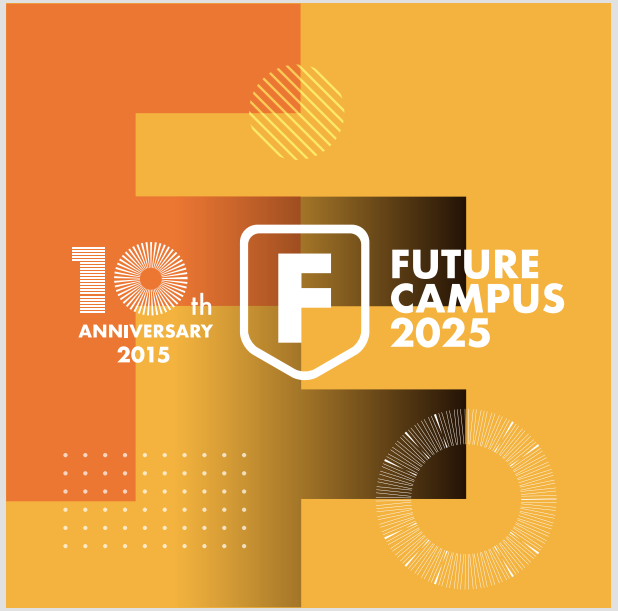


© What to say, How to say - TO SAY. All Rights Reserved.



with_ KIT 경남정보대학교 산학 프로젝트

© What to say, How to say - TO SAY. All Rights Reserved.







FUTURE
CAMPUS
2027

모든의 캠퍼스

© What to say, How to say - TO SAY. All Rights Reserved.

영도,
유리 꽃을 피우다

유리공예 아저씨
glassom
GLASS CRAFTS UNCLE
IN YEONG DO



© What to say, How to say - TO SAY. All Rights Reserved.

영도, 유리 꽃을 피우다

유리공예 아저씨
Glassom
GLASS CRAFTS UNCLE IN YEONG DO



모두가 참여할 수 있는 공간입니다.
영도 관광명소 중 방문한 장소에 **씨글라스 마그넷**을 붙여 보세요.

This is a space where everyone can participate.
Attach a **Seaglass magnet** to any of the Yeongdo tourist attractions you've visited.

© What to say, How to say - TO SAY. All Rights Reserved.

toSay.

즐거운 금융의 시작 –

Finddy

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.

Marie de PAris



© What to say, How to say - TO SAY. All Rights Reserved.

DASUNG
HEAVY INDUSTRIES



© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.

생활형 놀이터



© What to say, How to say - TO SAY. All Rights Reserved.

김군자GFC

KIM GUN JA GENERAL FOOD, Co.Ltd.





© What to say, How to say - TO SAY. All Rights Reserved.





© What to say, How to say - TO SAY. All Rights Reserved.



Local bakery cafe

momo

Bread made from sweet potatoes
grown on Yokji Island



Bread made from sweet potatoes grown on Yokji Island

Local bakery cafe

momo

© What to say, How to say - TO SAY. All Rights Reserved.

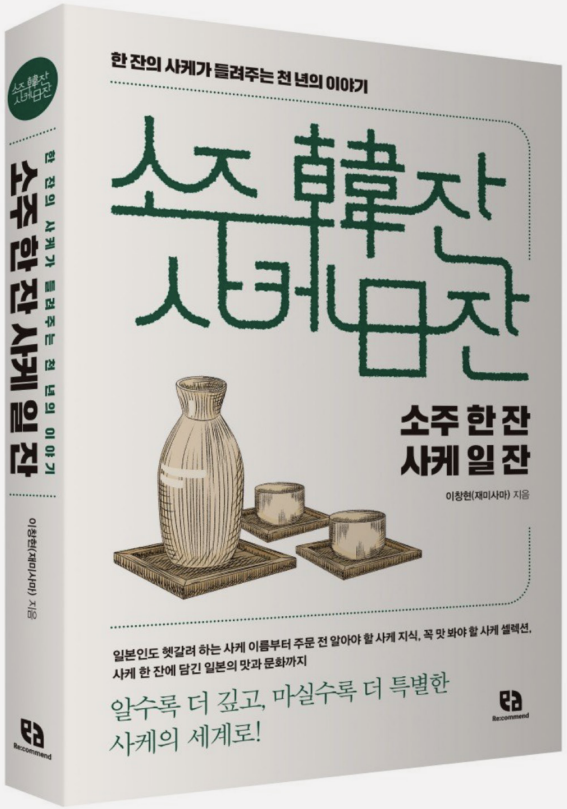
to Say.





© What to say, How to say - TO SAY. All Rights Reserved.

소주 韓잔 사케 一잔



李作家夜

© What to say, How to say - TO SAY. All Rights Reserved.



해명사

HAE MYEONG SA

© What to say, How to say - TO SAY. All Rights Reserved.



통영 '島'원

꿈꾸듯 노는 섬들의 고향 - 통영

with_ 국립 부경대학교 산학 프로젝트

© What to say, How to say - TO SAY. All Rights Reserved.

부울경관광벤처협의회



© What to say, How to say - TO SAY. All Rights Reserved.

1st in Centum

퍼스트인센텀



© What to say, How to say - TO SAY. All Rights Reserved.





© What to say, How to say - TO SAY. All Rights Reserved.



부산글로벌게임센터

Busan Global Game Center

© What to say, How to say - TO SAY. All Rights Reserved.



나르샤병원

NARSHA HOSPITAL FOR ORTHOPEDIC SURGERY

© What to say, How to say - TO SAY. All Rights Reserved.

미래로병원
아름다운 님이 오시는 길 –

noblesse
Plastic Surgery

장사랑내과
영상의학과 의원

드림플란트
Dreamplant Dental clinic

MIMIS 여성병원
Museum
and
Mom's
Soul

위대한 탄생
여성병원 · 산후조리원

with 픽스 | www.fixinc.co.kr with 돋음 | www.dodm.co.kr

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.









© What to say, How to say - TO SAY. All Rights Reserved.

자연과 사람 그리고 –

MERVILL

KYUNGDONG



© What to say, How to say - TO SAY. All Rights Reserved.

찾았다!
맛있는 온도와 습도
1385

서해안 천일염과 최적의 온도와 습도로
숙성한 맛있는 젓갈-
새우젓

서해안 천일염과 최적의 온도와 습도로
숙성한 맛있는 젓갈-
오징어젓

© What to say, How to say - TO SAY. All Rights Reserved.









© What to say, How to say - TO SAY. All Rights Reserved.



with 돔움 | www.dodm.co.k

© What to say, How to say - TO SAY. All Rights Reserved.





해운대 해수욕장

해운대로 떠나볼까?

세상에서 제일 큰 모래성을 구경하고,
세상에서 제일 신나는 물놀이를 즐길 수 있는 곳!



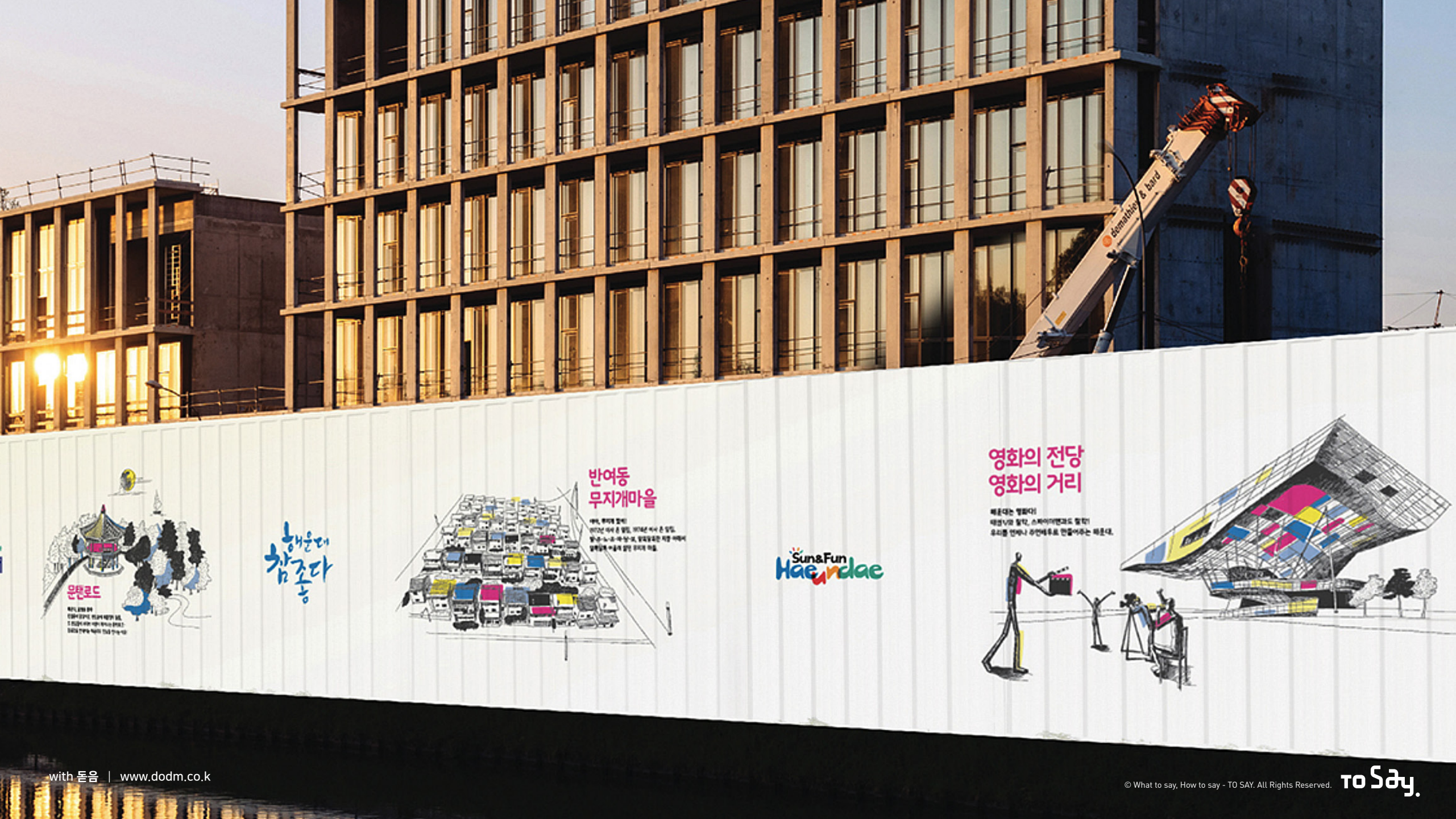
동백섬

해운대를 품은 섬

최치원 선생이 바위에 새긴 해운대 석자,
누리마루APEC하우스와 반짝반짝 야경까지~
해운대의 모든 것을 품은 꽃 피는 동백섬!



© What to say, How to say - TO SAY. All Rights Reserved.



with 돋음 | www.dodm.co.k

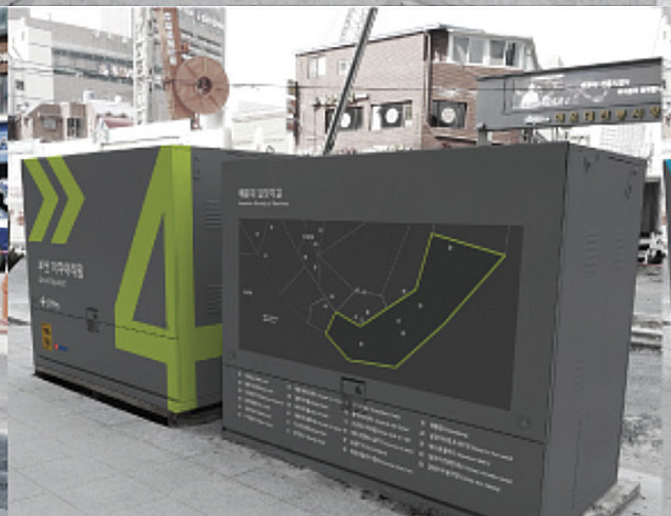
© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.











with 돋음 | www.dodm.co.k
© What to say, How to say - TO SAY. All Rights Reserved.
to Say.



© What to say, How to say - TO SAY. All Rights Reserved.



with 돋음 | www.dodm.co.kr

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.



고려화공



우양수산



우양냉장

© What to say, How to say - TO SAY. All Rights Reserved.

FIREWALL™



with 픽스 | www.fixinc.co.kr

© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.

KPE

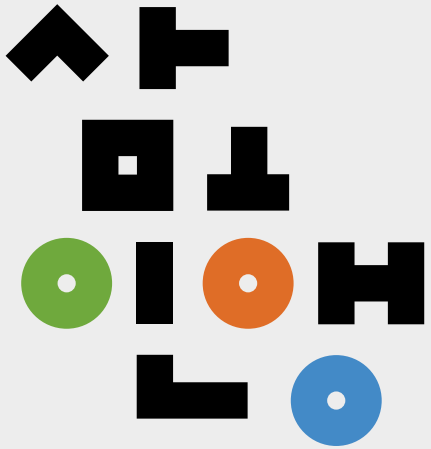
LUMIDLE
MICRO NEEDLE PATCH

SNvia

JCM
Best Partner, Best Service

with 픽스 | www.fixinc.co.kr with 돋음 | www.dodm.co.kr

© What to say, How to say - TO SAY. All Rights Reserved.







© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.

modootel®



© What to say, How to say - TO SAY. All Rights Reserved.



1764년 우리 땅, 첫 고구마

조내기

꿈을 실현하는 사람들 –

명우식품

SAMYANG

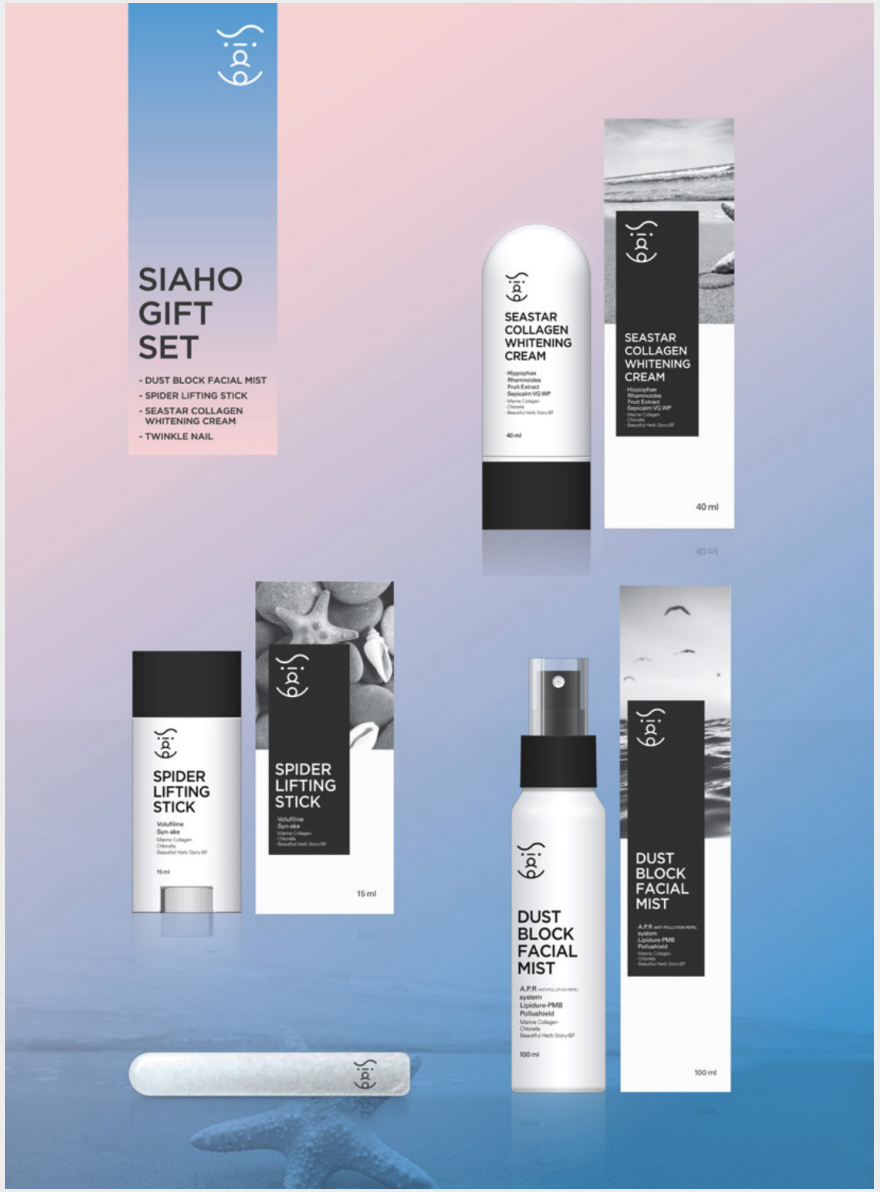
MATERIAL CHEMICAL

EXZON

© What to say, How to say - TO SAY. All Rights Reserved.

toSay.


© What to say, How to say - TO SAY. All Rights Reserved.
toSay.



© What to say, How to say - TO SAY. All Rights Reserved.

Angel Around



© What to say, How to say - TO SAY. All Rights Reserved.

ALL'DN



© What to say, How to say - TO SAY. All Rights Reserved.







© What to say, How to say - TO SAY. All Rights Reserved.







© What to say, How to say - TO SAY. All Rights Reserved.



© What to say, How to say - TO SAY. All Rights Reserved.











© What to say, How to say - TO SAY. All Rights Reserved.





© What to say, How to say - TO SAY. All Rights Reserved.



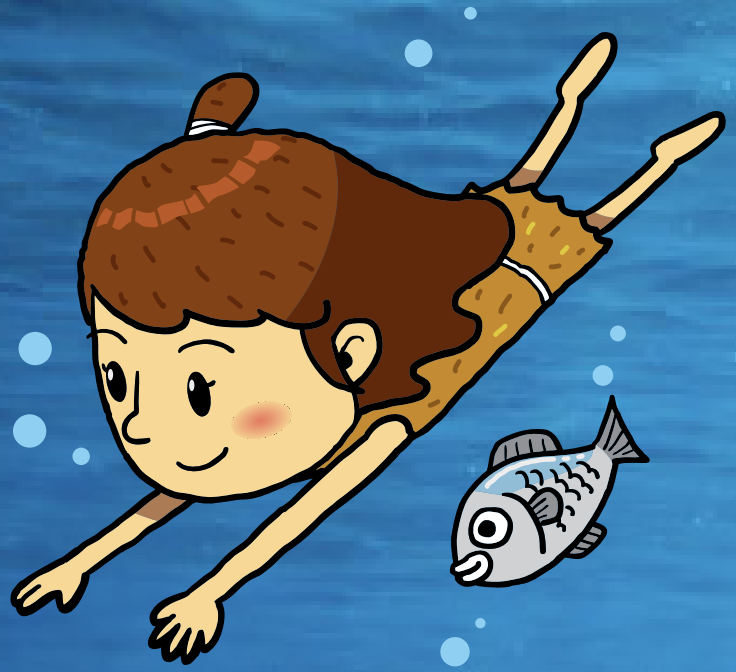




© What to say, How to say - TO SAY. All Rights Reserved.

마린보이 프로젝트

Marine Boy Project Character Design







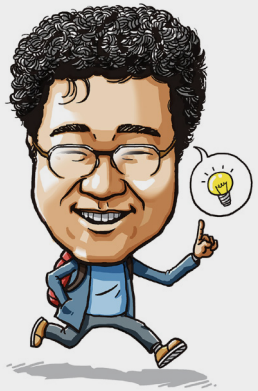


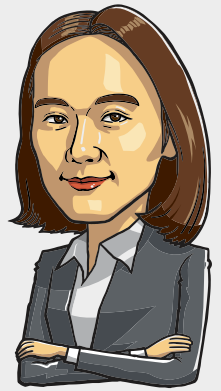


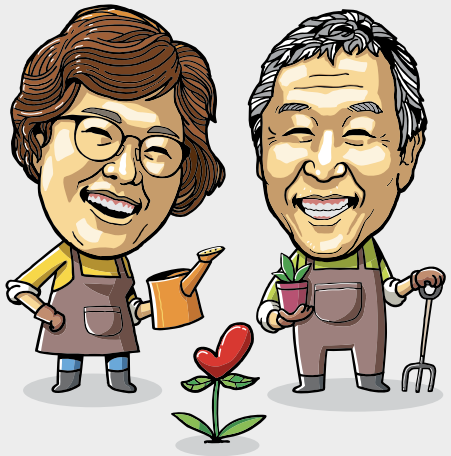
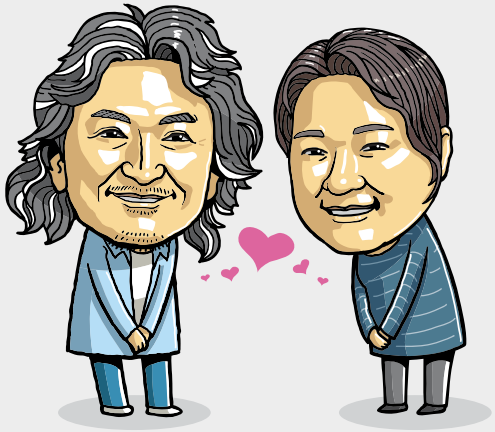
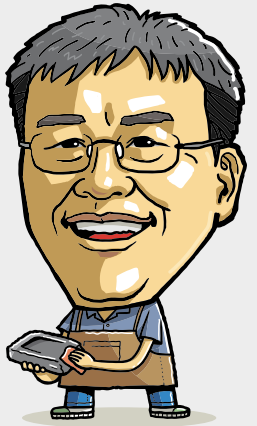
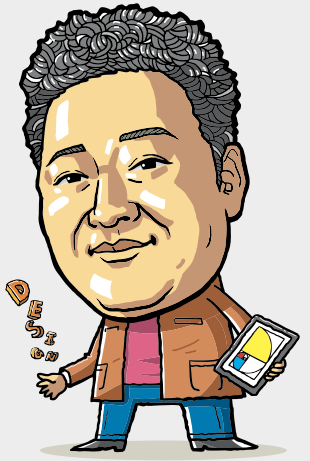
© What to say, How to say - TO SAY. All Rights Reserved.

toSay.





© What to say, How to say - TO SAY. All Rights Reserved.

GUEST DESIGNER GROUP

kidp 한국디지인진흥원 | 공인 디자인전문회사

BX DESIGN STUDIO

To Say.

WHAT TO SAY — HOW TO SAY



윤 태 수

대표 | BX Director

Mobile. 010. 8709. 5726

Mail. ytaesoo@tosay.kr

부경대학교 시각디자인전공 겸임교수

@tosay.works

010. 8709. 5726 ytaesoo@tosay.kr @tosay.works